VANESSA IUTAKA

Motion Designer | Motion Graphics | Title Design

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SUMMARY

Motion Designer with 10+ years in film, streaming, television and advertising. Created motion graphics for scripted series on Netflix and HBO and for campaigns for 10+ brands, including an Effie Gold-winning branded content project. Experienced in multi-format delivery (16:9, 9:16, 4:5; 30s, 15s, 6s), MOGRT template systems for editing teams and fast-paced, multi-project production. Strong in After Effects and Premiere Pro; currently integrating generative AI tools (FLORA, Google Flow) into motion workflows.

SELECTED WORK

- ***Cidade Invisível* (*Invisible City*)**, Season 1 — Netflix series · motion graphics (O2 Filmes)
- ***Pico da Neblina* (*Joint Venture*)**, Seasons 1–2 — HBO series · motion graphics and title placement (O2 Filmes)
- ***Farofadas de Natal*** — Guaraná Antarctica · Gold, Branded Content, Effie Awards Brazil 2022 · vavez.tv/guarana-antarctica-1
- ***Facebook LATAM Season*** — documentary series for Meta · motion design, episodes 2–6 · vavez.tv/facebook-latam-season
- ***ROTA*** — Globoplay series opening · approved title concept · vavez.tv/rota
- **Prime Video Brazil** — MOGRT template system for 19 recurring segments (Play9)

PROFESSIONAL EXPERIENCE

O2 FILMES — Motion Designer

Nov 2021 – Apr 2023

- Mid-level designer in a 4-person pod (2 senior, 1 junior) within an art department of 3–4 pods, handling 3–5 concurrent projects across advertising, entertainment and internal work (ftrack, Slack; remote workflow via VPN and TeamViewer).
- Created motion graphics for nearly all episodes of *Pico da Neblina* (*Joint Venture*, HBO), Season 2, including title placement in each episode.
- Pitched the opening-title concept for *ROTA*, a Globoplay series based on journalist Caco Barcellos's reporting: black type on black, revealed by a car's headlights. Chosen over options from two art directors.
- Delivered campaigns in 16:9, 9:16 and 4:5 with 30s, 15s and 6s cut-downs, including *Farofadas de Natal* for Guaraná Antarctica (Gold, Branded Content, Effie Awards Brazil 2022) and Trident Max.
- Handled fast-turnaround retail work such as iFood Black Friday: many films, versions and formats, sometimes delivered overnight so offers could go live.
- Informally mentored junior designers: reviewed work in progress, shared techniques and walked them through projects at handover.

FIRMA CRIADORES — Motion Designer (Freelance, Remote)

Aug 2021 – Mar 2022

- Motion design and editing for all five videos of a collage-style animated series for *The Straits Times* (Singapore): one 2-minute film and four shorter pieces.
- Prepared and optimized heavy layered PSD files, animated the illustrated collages in After Effects and synced them to the English voice-over, with all material and feedback in English.
- Handed off organized After Effects project files to the agency · vavez.tv/firma-criadores-straits-times

PLAY9 — Motion Designer

Jun 2021 – Oct 2021

- Motion designer in a 6-person remote team, dedicated to Prime Video Brazil content and paired with 2 designers who created each segment's identity and layouts.
- Built MOGRT templates for 19 recurring segments, used by ~5 editors to change text, colors, images and animation direction in Premiere Pro.
- Turned text updates from an After Effects edit–render–send cycle into a change editors made in seconds, cutting back-and-forth between motion and editing.
- Supported editors when templates broke, troubleshooting until fixed; aligned each new segment's visual language in kickoff and weekly meetings (monday.com, Discord).

O2 FILMES — Motion Designer (Freelance)

Mar 2021 – May 2021

- Motion design for episodes 2–6 of *Facebook LATAM Season*, a documentary series on diversity and inclusion in Latin American business, in a team of 10+ art directors and motion designers.
- Animated layouts and assets from the art direction, following detailed briefs and previously approved episodes to keep the series consistent (ftrack).

O2 FILMES — Motion Designer

May 2018 – Aug 2020

- Created the motion graphics for *Cidade Invisível* (*Invisible City*, Netflix), Season 1, and for nearly all episodes of *Pico da Neblina* (*Joint Venture*, HBO), Season 1, including title placement.
- Supported *Irmandade* (*Brotherhood*, Netflix), Season 1, in its final stretch.
- Took part in creative brainstorms and client meetings, developing concepts, style frames and animation tests for client presentations.

- Created series and film graphics from scratch with the art team in meetings with directors, such as Lázaro Ramos (*Medida Provisória* / *Executive Order*) and Fernando Meirelles (his episode of *Pico da Neblina*, Season 1).
- Feature films: layout and timing of end-credit rolls for *12 Moedas*; also *Todas as Canções de Amor*, *Vou Nadar Até Você* and *O Candidato Honesto 2*.
- Animated advertising work for 15+ brands, including Santander, PUMA, Volkswagen, Renault, O Boticário, LATAM, Yamaha, Garoto, Claro, Renner, Hering, Seara, Downy and Eisenbahn.

O2 FILMES — Post-Production Assistant
Jul 2017 – May 2018

- Part of a 5-person assistant team on staggered shifts that kept the post bench covered all day, plus rotating weekend on-call.
- QC'd series and film episodes with timecoded notes; prepared masters and delivery copies to broadcaster and custom specs (e.g., a 7168×2048 LED-panel copy).
- Uploaded batches of masters and clean versions to the distribution server (up to 36 files in one shift); documented daily handoff reports.
- Ingested, converted and prepared media from multiple formats (XDCAM, VHS, MiniDV); handled deinterlacing, subtitling and archive recovery.
- Managed server media with strict naming conventions and folder structures.
- Trained new post-production assistants, adapting explanations to how each person learned, and co-created written, illustrated tutorials used as reference by future assistants.

O2 FILMES — VFX Compositing Assistant
Apr 2017 – Jun 2017

- Supported VFX compositing in early-stage post-production.

EARLIER EXPERIENCE (2010 – 2015)

- **Revolucija Filmes** — Editing Assistant on the documentary *Mario Wallace Simonsen, entre a Memória e a História*: media prep, sync, color correction and chroma key (2013, 2015).
- **Freelance** — Edited the music video *Tristeza* (Turba); co-directed and animated the lyric video *Sempre Procuro* (Banda Fatho) (2014–2015).
- **The LED Project** — Animation Designer: institutional video with animated transitions and lettering (2014).
- **Mini Estúdio** — Video Editing Assistant on documentaries, including *Globo Ecologia* (2012).
- **Editora Abril** — Freelance editor and animator for *Alfa* iPad covers and *Playboy* specials (2011).
- **Vila Filmes** — Editing & Finishing Intern on *SkankPlay*, Gold Lion at Cannes Lions (2011).
- Also: Banana Mecânica, Pizii Toys, Citron Vache, Sampa Descontos — editing (2010–2012).

EDUCATION

Bachelor's Degree in Audiovisual — Centro Universitário Senac (2008 – 2011)
Technical Degree in Graphic Design — Panamericana Escola de Arte e Design (2013 – 2014)

CERTIFICATIONS

- Flora AI: Professional Quality Images and Videos from Scratch — Domestika (Oct 2026)
- IA Video Expert — Layer Lemonade (Oct 2026)
- Motion+Machine — Layer Lemonade (Oct 2026)
- Expressive Typography in Motion with After Effects — Domestika (Oct 2026)
- After Effects: Creating a MOGRT — LinkedIn Learning (Oct 2026)
- AI and Generative AI for Video Content Creation — LinkedIn Learning (Sep 2026)
- Typography: Type in Motion — LinkedIn Learning (Oct 2020)
- Cinema 4D Basecamp — School of Motion (Jul 2019)
- VFX for Film, with Les Bernstein — Inspiratorium (Oct 2016)
- Cinematography: Concept and Image Strategy, with Alziro Barbosa — Inspiratorium (Sep 2013)

SKILLS

Motion Graphics · Motion Design · 2D Animation · Video Editing · Kinetic Typography · Title Design · MOGRT / Essential Graphics Templates · Multi-format Delivery · Compositing · Chroma Key · Post-Production · Media Management · Color Correction · Quality Control (QC)

SOFTWARE & TOOLS

Advanced: After Effects, Premiere Pro, Photoshop, Illustrator
Basic: DaVinci Resolve, Cinema 4D · **Also:** InDesign
Generative AI: FLORA, Google Flow (Veo 3), Midjourney, Higgsfield, Hailuo, Neural Frames, ChatGPT, Claude
Workflow: ftrack, monday.com, Slack, Discord

LANGUAGES

Portuguese (Native) · English (Advanced, C1) · Spanish (Advanced) · French (Basic) · Italian (Basic, studying)